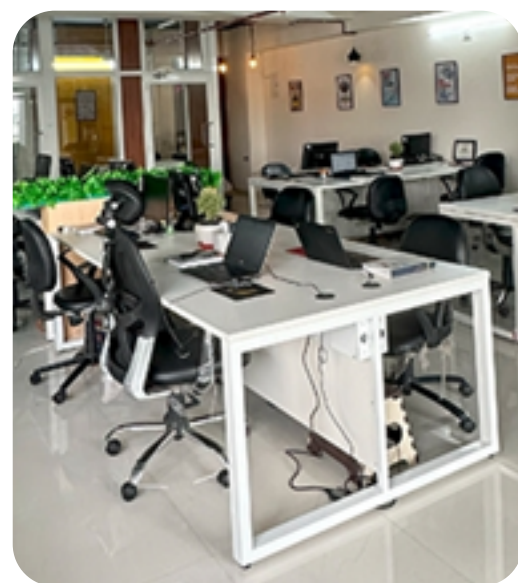


**THE DESIGN
WEB
AND
ADVERTISING
COMPANY**

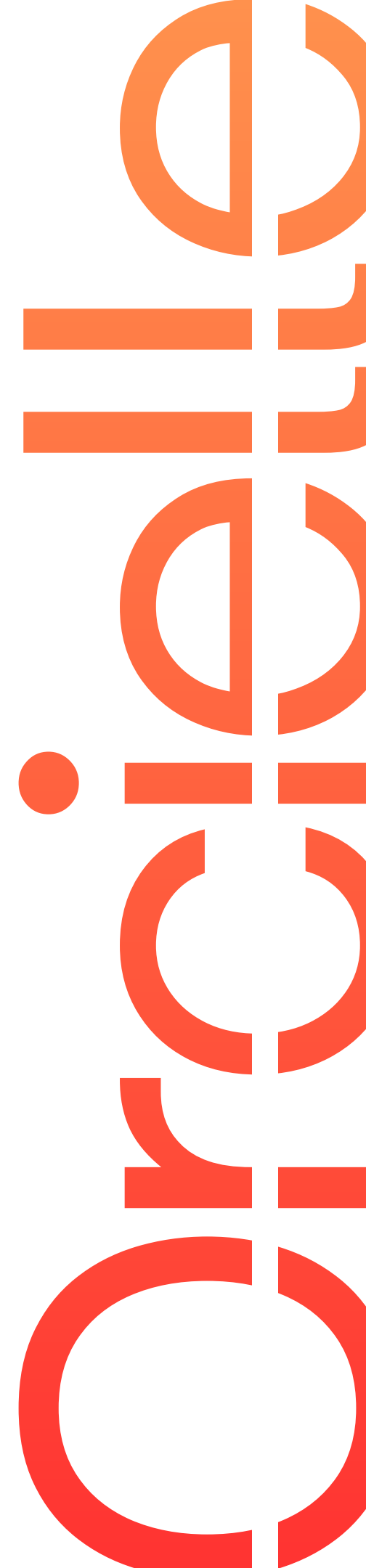


Orcielle



HELPING
CLIENTS BUILD
DIGITAL MEDIA
PRESENCE *Gince*
TWENTY 19

7 Years of
Digital Mastery

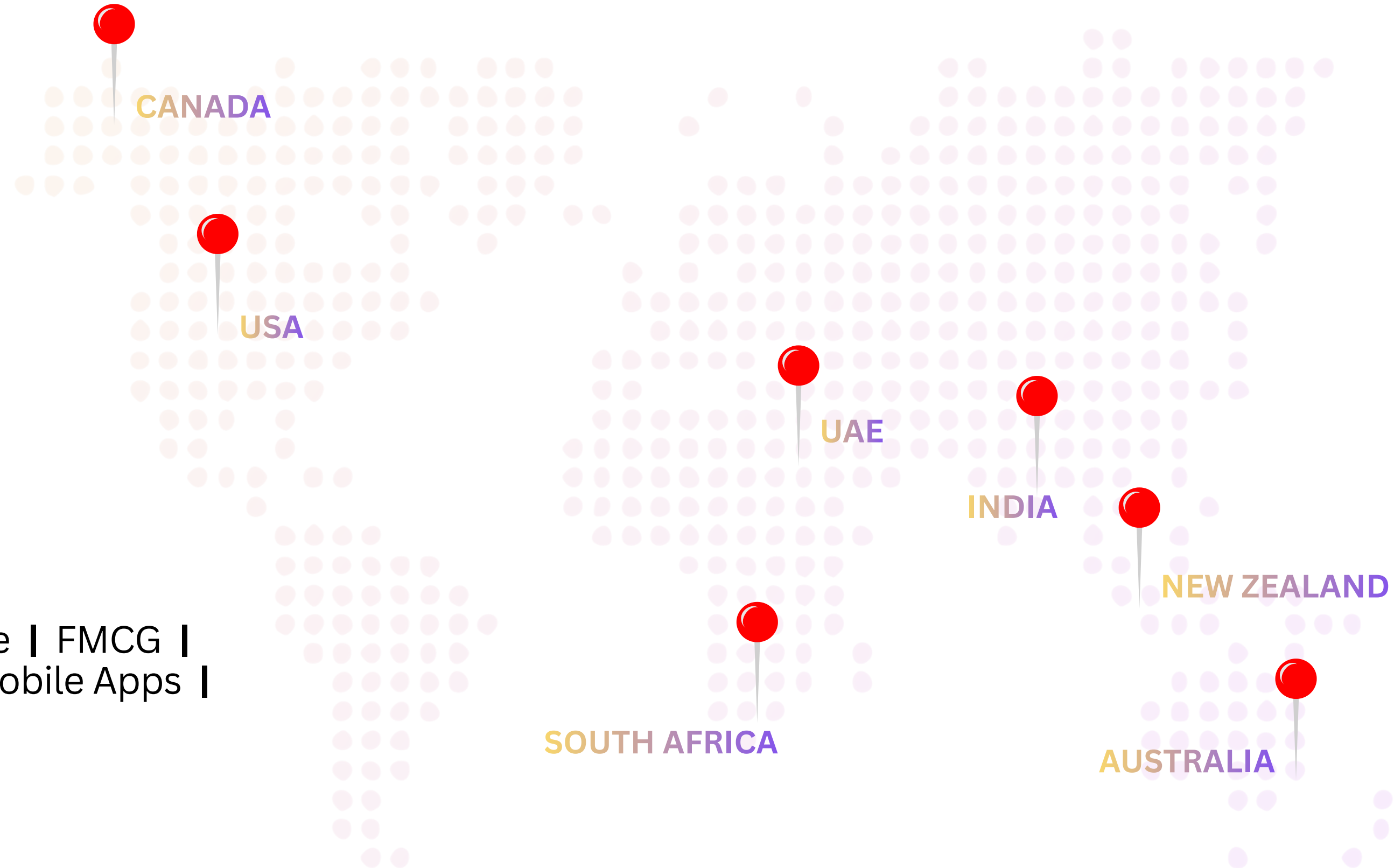




Worked with **clients**
Across The *Globe*

In **Various Sectors** Like

Healthcare | B2B | E-Commerce | FMCG |
Finance | Education | SaaS | Mobile Apps |
Fashion | Hospitality





WE BUILD BRANDS THAT DRIVE BUSINESS GROWTH.

Established in 2019 and incorporated as Orcielle Technology Services Pvt. Ltd. in 2026, Orcielle was founded with a vision to help businesses grow through strategic branding, creative design, and technology-driven digital solutions. Since then, we have evolved into a full-stack agency, partnering with businesses across India and international markets.

We work with startups, SMEs, and established enterprises to create impactful brand experiences that strengthen market presence and accelerate business growth. Our multidisciplinary team combines creativity, technology, and strategy to deliver solutions that are both visually compelling and results-oriented.

From branding and UI/UX design to website and application development, digital marketing, performance marketing, and business automation, we provide end-to-end services under one roof. By integrating design, technology, and marketing, we create scalable digital ecosystems that help businesses connect with their audience, improve performance, and achieve sustainable growth.

WHAT MAKES US DIFFERENT?

SUCCESS • HONESTY • INTEGRITY • TEAMWORK

At Orcielle, we believe in keeping things simple. No unnecessary complexity, no empty promises - just a clear commitment to delivering meaningful results. Guided by creativity, collaboration, and accountability, every decision we make is focused on helping our clients achieve measurable business growth.



03

STRATEGY, CREATIVITY & TECHNOLOGY WORK AS ONE.

We bring together branding, design, development, and marketing to create solutions that are innovative, scalable, and focused on real business outcomes. Every project is built through collaboration, diverse expertise, and a deep understanding of our clients' goals.

WE DON'T JUST DELIVER SERVICES - WE BUILD GROWTH SOLUTIONS.

From shaping brand identities to developing digital experiences and driving performance, we combine creative thinking with technology to transform ideas into measurable business success.





WE TRANSFORM IDEAS INTO POWERFUL BRANDS THROUGH DESIGN-DRIVEN THINKING AND DIGITAL INNOVATION.

"Great brands are built by combining strategy, creativity, and technology. At Orcielle, our mission is to create meaningful digital experiences that help businesses grow with confidence."

- Vivek Kumar
CEO - Orcielle

DESIGN

We specialise in design and brand solutions to connect your brand with your customer.

We specialise in branding, design, and digital solutions that help businesses connect with their audience and achieve lasting growth. Every project is built on collaboration, ensuring your vision is at the heart of everything we create.

Whether we're developing your brand identity, designing digital experiences, or executing marketing campaigns, our goal is to make every solution:

- Memorable and impactful
- Aligned with your brand vision
- Relevant to your target audience
- Consistent across every platform

BRAND SOLUTIONS

Whether you're launching a new business or redefining an existing one, Orcielle offers tailored branding solutions designed to meet your unique goals. From logo design and brand identity to complete brand ecosystems, we help you build a strong, consistent presence across every customer touchpoint.

Whether you need a single creative service or an end-to-end branding solution, our team creates customized strategies that align with your vision, strengthen your identity, and position your business for long-term growth.





WE BUILD A FUNCTIONAL DIGITAL EXPERIENCE FOR YOUR CUSTOMERS THROUGH EVERY MEDIUM, TRANSFORMING YOUR ONLINE PRESENCE WITH CREATIVE WEBSITE DESIGN, DEVELOPMENT AND TECHNOLOGY THAT PERFORM – ALL DRIVEN BY USER EXPERIENCE.

With a user-first approach to design and development, we create digital solutions that are functional, scalable, and built to support your long-term business goals. Every website and application we develop is designed to deliver exceptional user experiences while strengthening your online presence.

Our in-house team of designers, developers, and digital strategists manages every stage of the process - from UI/UX design and custom development to CMS integration, eCommerce, and digital optimization.

Every solution we build is:

- Purpose-driven
- Responsive across all devices
- Fast, secure, and user-friendly
- Optimized for performance and search visibility
- Tailored to your business objectives

From secure hosting and regular maintenance to performance monitoring and ongoing support, we ensure your digital platforms remain reliable, protected, and ready to grow with your business.

**WEBSITE DESIGN &
DEVELOPMENT**

Get the Most Out of Your Website

ANALYTICS & REPORTING

We turn data into actionable insights through comprehensive analytics and performance reports, helping you measure results, identify opportunities, and make informed business decisions.

ECOMMERCE

From secure payment gateways to inventory, CRM, and ERP integrations, we develop scalable eCommerce solutions that simplify online selling and support business growth.

RESPONSIVE WEB SOLUTIONS

Every website and application we build is fully responsive, delivering seamless experiences across desktops, tablets, and mobile devices for today's digital-first users.

Every solution we create is fully customized to your brand, your goals, and your users—delivering intuitive digital experiences that are built to perform and designed to grow with your business.

Turning Vision into
Digital Reality.

Amp up your
marketing game for
awesome results!





More than 80% of consumers do research online before making a purchase decision.

A strong online presence is more than just having a website - it's about being visible to the right audience at the right time. We help businesses grow through data-driven digital marketing strategies that increase visibility, generate qualified leads, and deliver measurable business results.

A Glimpse of Our **Creative Powerhouse**

Social Media Sorcerers | Digital Strategy Geniuses
| Performance Marketing Ninja's | Creative Design
& Video Wizards | Innovative Copywriting | SEO
and Analytics Experts | Web Development Aces |
Service Department

From strategy to execution, we help your business

***attract, engage, and convert the right audience through
intelligent digital marketing.***

Just as a bridge connects people and places,
Orcielle's

Social Media Management

connects your brand with the right audience,
building meaningful relationships that drive
lasting growth.

PLANNING | STRATEGIZING | CREATION | EXECUTION | EVALUATION |
SOCIAL MEDIA AUDIT | SOCIAL MEDIA ADS | SOCIAL BOOKMARKING |
SOCIAL MEDIA MANAGEMENT | BRAND & ENGAGEMENT CAMPAIGNS |
ANALYTICS & INSIGHTS | ONLINE REPUTATION MANAGEMENT |
MULTICHANNEL INTEGRATION

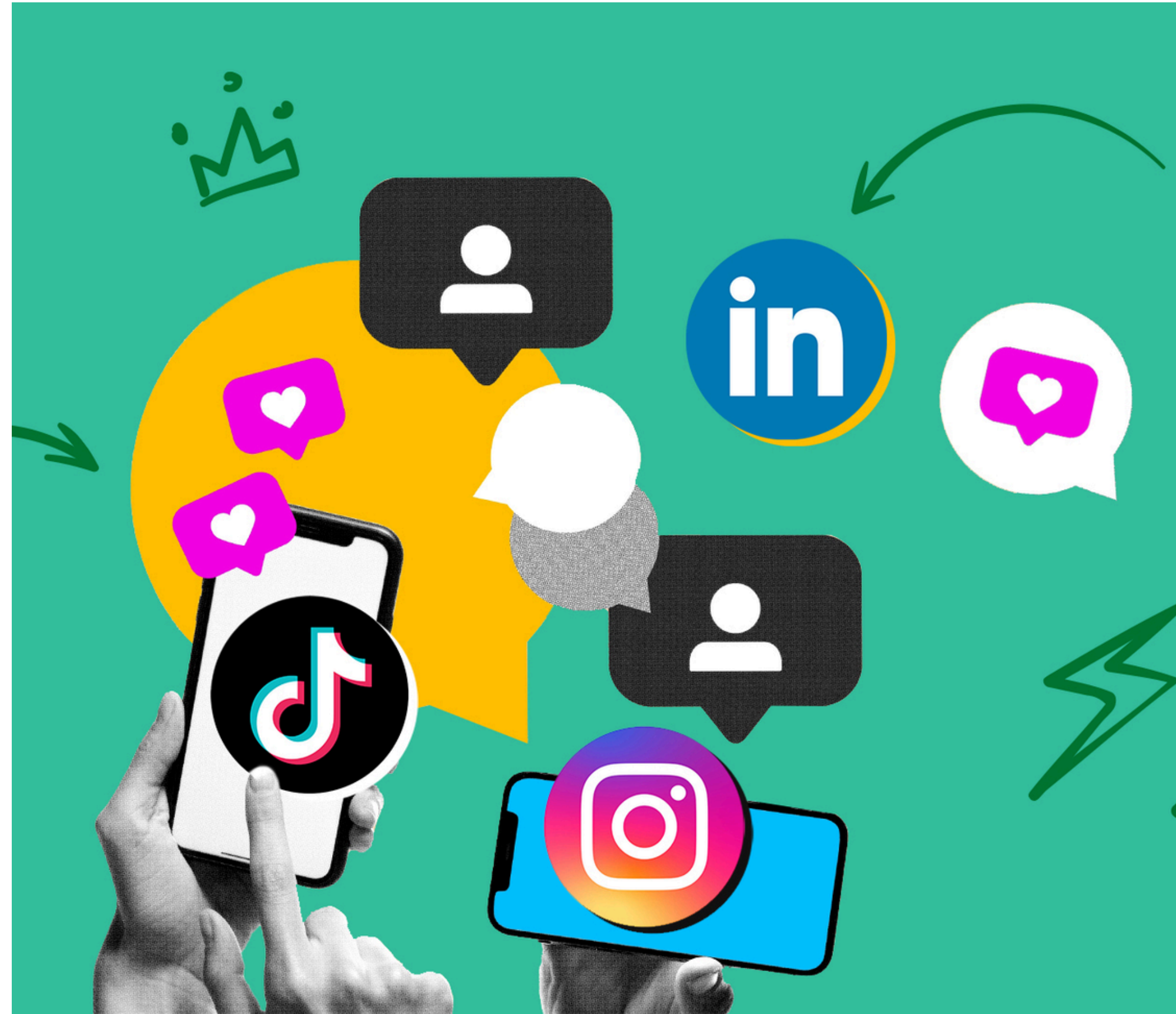


Just as an archer hits the target with precision,
Orcielle's

Performance Marketing

reaches the right audience through data-driven
strategies, optimized campaigns, and
measurable results.

PAID Ads STRATEGY | MEDIA BUYING | CAMPAIGN MANAGEMENT



SOCIAL MEDIA ADS



SEARCH ADS



E-COMMERCE ADS





Just as reaching the summit brings unmatched visibility, Orcielle's

Search Engine Optimization

elevates your brand to the top of search results, increasing visibility, organic traffic, and sustainable business growth.

ON-OFF PAGE OPTIMIZATION | KEYWORD RESEARCH | CONTENT STRATEGY AND STRUCTURE | ENTERPRISE SEO | MULTI-LINGUAL SEO | LOCAL SEO | E-COMMERCE SEO | WORLDWIDE SEO | WEB ANALYTICS | LINK BUILDING | ALGORITHM UPDATES





Just as every move in chess is planned with purpose, Orcielle's

Search Engine Marketing

combines strategy, precision, and optimization to outperform the competition and deliver measurable business results.

PAY PER CLICK (PPC) | PAID SEARCH ADS | PAID SEARCH ADVERTISING |
COST PER CLICK (CPC) | COST PER MILLE (CPM) | BING ADS CAMPAIGN |
STRATEGY GOOGLE AD WORDS



Just as a shopping cart turns choices into purchases,
Orcielle's

E-Commerce Marketing

transforms customer interest into conversions
through data-driven strategies, seamless
shopping experiences, and optimized campaigns

Strategy Development | Website Audit & Optimization | E-Commerce
SEO | Listing Optimization | Paid Ads Campaign



Just as a smartphone keeps people connected wherever they are, Orcielle's

Mobile App Marketing

connects your app with the right audience, driving installs, engagement, retention, and long-term growth.

App Marketing Strategy Development | App Store Optimization | User Acquisition Campaigns | In-App Marketing Campaigns | App Engagement and Retention Strategies





Just as a fountain pen transforms ideas into lasting stories, Orcielle's

Content Marketing

turns valuable insights into compelling content that builds brand authority, earns customer trust, and drives meaningful engagement.

Content Strategy Development | Content Creation | Content Marketing Consultation | Content Optimization | Content Distribution and Promotion





Just as a microphone gives every voice the power to be heard, Orcielle's

Influencer Marketing

empowers your brand through influential voices that spark conversations, build trust, and inspire meaningful customer action.

Associated With

Creative Influencers

Tailored Content Designed to Inspire, Engage, and Convert





WE + **PASSIONATE** **CLIENTS** = **PERFECT** **COMBINATION**

We Love the Clients

Who are passionate about what they do,
Who adopts to the changes,
Who Loves Creativity as much as we do,
Who are ready to take risk for something great for their audiences

*Embark on a journey to
uncover the symphony of
Digital Success with Orcielle*

Get in Touch with Us



+91 79086 49374



www.orcielle.com



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Asansol - 713301, West Bengal

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